



CENTENARY
COLLEGE
1825

THE PRESIDENT'S REPORT
1987-1988

378.763
C333p
1987/88
c.2
Clive
Room

FROM THE PRESIDENT



Dr. Donald A. Webb
33rd President of Centenary College

Dear Friends:

My beloved Dylan Thomas has a cute line, in "A Child's Christmas in Wales." He remembers, when he was a boy, getting a book for Christmas, which "told you everything about the wasp—except, 'why?'"

Well, it would be a pity if this report told you everything about Centenary's year except, "why?"

Indeed, since Centenary is 163 years old, why . . . is it vigorous, healthy, innovative, advancing upstream, constantly and still a leader in higher education?

In a word, of course the answer has to be quality. In education, it is quality that lasts.

And the key to that, is the faculty. First-class professors are the lifeblood of Centenary. Usually, it has been a love affair: outstanding faculty have devoted their careers and their futures and their families to this place. Since 1825, it has been so.

A second key is the many, many generous friends who, year after year, keep the college ascendant. Through wars and depressions, storms, changes, pestilence and sudden debts, since 1825 it has been so. And you are part of that.

One has, surely, to see Providence at work here: luck, accident, or even human efforts alone, could not have done it. There is a sense of God's purpose in this.

And therefore, superiority in academics, though crucial, is not everything. I doubt God is satisfied solely with that.

Quality education is also *value*-centered. It inherits the Judeo-Christian tradition, and grapples our times' moral

and humane dilemmas.

And, since "the truth shall make you free," it is *freedom*-centered. In our history as in our character, we are independent, self-initiated, free of government control. And this ethos edifies the curriculum, teaching, relationships, everything. Lib-

eral arts education is meant to liberate—the best potential in each and all.

It is also *person*-centered. If it is only the Lord by whom "the very hairs of your head are numbered," nevertheless, an eleven-to-one student-faculty ratio elicits vitally individual education, and the enablement of the person as person.

Finally (finally because my report must also include the "how" (and the "how much"!); otherwise I could go on awhile!) is the elicitation of leadership qualities, and especially of servant-leadership qualities. One in seven students achieves leadership experience here; our purpose is to equip citizens to serve people.

This, then, is why there is a Centenary. But it is also, I fancy, why those who love her, support her. And the story of that support—for which all the Centenary family is grateful—and the account of our responsible use of those resources, is told in the following pages.

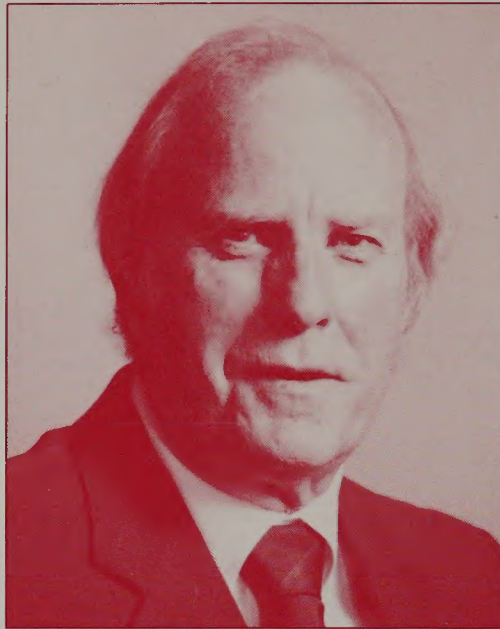
Sincerely,

Don Webb

Donald A. Webb
President



Dr. Dorothy B. Gwin
Dean of the College



Mr. Harold Bond
Business Manager and Comptroller



Mr. John Womble
Vice President for Development

ADMINISTRATIVE COUNCIL REPORTS

Vice President for Development

If I had to state a slogan or battle cry for our advancement efforts on behalf of the College, I would select words from the Alma Mater "Forward, forward Centenary!" All we try to do in our plans and efforts are to move the College forward in terms of financial strength, facility upgrading, and faculty and student support.

Our goals are to provide adequate funding for current operating expenses, increase the endowment of the College, produce as much scholarship aid as possible, and provide creative and satisfying ways for our alumni and friends to become involved in College activities. We accomplish this through an organization of directors charged with responsibility for each of the major goal areas.

Of course, our number one Advancement Officer is President Don Webb. He is our motivational inspiration and role model. His tireless efforts on behalf of Centenary are legendary, and his vision points the way for us.

Other members of the institutional advancement staff are Chris Webb, director of development for

special programs; Scott Gilpin, director of development for annual giving; Dr. Don Wilcox, director of scholarships and grants; Janie Fournoy, director of public relations; Dale Hensarling, director of church relations; John Kleine, director of alumni relations; and Nancy Harner, research associate.

The Advancement team uses special projects, public functions, direct mail, telemarketing (or phonathons), direct personal solicitation, publications of various sizes, and a variety of organizations of alumni and friends to carry out our tasks.

Alumni Relations

HOMECOMING attracted hundreds of participants and honored six: Athletic Hall of Fame – Paul "Hoss" Geisler '34 and Robert Parish '76; Honorary Alumni – Minnie Sue Entrikin,

Renee Mowbray Webb, and Donald A. Webb, and Alumni Association Hall of Fame - Dr. Webb Pomeroy '44.

The first ALUMNI CHAPTER in the Dallas Metroplex area, under the leadership of Don Oliver, created a job-search network directory available to graduating seniors. The directory contains the names and addresses of Dallas/Ft. Worth alumni who have volunteered to help with a senior or new alum job search.

All proceeds from the sale of THE CENTENARY ROSE, created in porcelain by the Jean du Tilleaux family, are

Additions To The 1987-88 Annual Fund

Mr. and Mrs. James Goins
1825 Club
B & B Cut Stone
• Founders' Club

1987-88

Great Teachers-Scholars Fund Gifts By Division

Trustees	\$205,280
Alumni	192,108
Parents	5,005
Friends	184,232
Corporations	106,379
Foundations	94,412
Faculty & Staff	4,318
Churches	12,000
	\$803,734



Entries in our Homecoming Doo-Dah Parade celebrated sponsor Cajun Cola.

Alumni Relations

invested in the newly established Alumni Association Board Scholarship.

More alumni than ever participated in the CAPPA PROGRAM, Centenary Alumni and Parents Program for Admissions. Alumni help in many ways ranging from telephoning prospective students to driving prospective students to campus.

James Goins served as 1987-88 president of the Alumni Association; Sara Hitchcock Lang is the 1988-89 president.

Great Teachers-Scholars Fund

A total of \$806,491 was raised for the Great Teachers-Scholars Fund, the annual fund of the College. Alumni, participating at the rate of 23 percent, contributed a total of \$322,682.88.

Volunteer leaders for the 1987-88 fund were Harvey Broyles '36, chairman; Virginia Shehee '43, co-chairman; Jerry Boughton, Marlin Drake Jr. '44, Roy Hurley, Hoyt Yokem, James M. Goins '61, and Sara Lang '62, division chairmen.

Church Relations

The Rev. K. Dale Hensarling was named Director of Church Relations after former director Mark Simmons

moved to Atlanta, Ga. Dale, who holds the B.A. degree from Millsaps, and a master of theology degree from Perkins School of Theology, will serve as the liaison between the United Methodist Conference and Centenary College.

Six churches in Louisiana received BISHOPS AWARDS for their leadership in the recruitment of students for Centenary College: University UMC/Baton Rouge; First UMC/Shreveport; Centenary UMC/Franklinton; Springhill UMC/Springhill; Church of the Covenant/Lafayette, and Lakeview UMC/Minden.

MINISTERIAL FELLOWS were the Rev. Steven Caraway, Wayne Evans, Rick Hebert, and Larry Norman, who came to campus for a week of intensive study and research in their particular fields of interest.

NEW CHURCH SCHOLARSHIPS include Rev. Jack Midyette Scholarship; United Methodist Church - Shreveport District Endowed Scholarship, and Slidell First United Methodist Church Scholarship.

The first issue of the CENTENARY JOURNAL was printed and mailed to approximately 2500 clergy in this region. It met with great appreciation as a needed aid to the ongoing studies of pastors and church professionals.

The March, 1988, MINISTERS STUDY WEEK at Centenary featured Dr. Lovett Weems, president of St. Paul's

GUEST SPEAKERS

The Honorable John Dixon
Chief Justice, Louisiana State
Supreme Court

Dr. Jacqueline Jones
Professor of History, Wellesley
College

Dr. Robert Bennett
Minister of Music, St. Luke's UMC,
Houston, Texas

Dr. Perry Gresham
President Emeritus and
Distinguished Professor
Bethany College

**Dr. Nancy K. Rhoden*
Associate Professor of Law
University of North Carolina at
Chapel Hill

**Dr. William F. May*
Cathy M. Maguire Professor of
Ethics, Southern Methodist
University

Judge Arlin Adams
Woodrow Wilson Visiting Fellow

**Dr. J. Robert Nelson*
Director, Institute of Religion
Texas Medical Center

Founders' Day
Mr. Rick Hawkins
Television Producer and Playwright

Clive Richard Newton
Visiting Fellow in British Studies

Dr. Scott Peck
Psychiatrist, Author
Co-sponsored with Charter Forest
Hospital

Ji Xiaolin
Deputy Division Chief, Ministry of
Education, People's Republic
of China

**Sponsored in part by the GTE
Foundation*

School of Theology, who lectured on the role of the minister as leader of social action and mission, and the Rev. George W. Martin, Jr., who presented the "Life Orientation Training" program.

Public Relations

A change in format for publications resulted in the new CENTENARY TODAY tabloid and a re-formatted CENTENARY magazine. The tabloid will be published in the winter and summer each year, the magazine in the spring and fall when it will double as the President's Report. Over 12,000 copies are printed and mailed to Centenary alumni and friends all over the world.

MEDIA RELATIONS became more national and regional in scope with coverage in THE CHRISTIAN SCIENCE MONITOR, CURRENTS MAGAZINE, THE CHRONICLE OF HIGHER EDUCATION, LOUISIANA LIFE MAGAZINE, and LOUISIANA BUSINESS JOURNAL among others. Coverage of college events in the local print and electronic media was excellent.

The development of a new LOGO began last spring and culminated in the printing of new letterhead and other paper products this fall. The paper is gray with the logo printed in maroon. A graphics standards manual is planned.

The Office of Public Relations assisted with several SPECIAL PROJECTS among them:

FRIENDS OF CENTENARY BOOK BAZAAR, a project of the Centenary Muses, which netted \$6,000 from the sale of over 11,000 books. All proceeds benefited Centenary College students.

LITERACY VOLUNTEERS OF AMERICA – A Centenary volunteer and alumna, Bess Robinson Lambert, was named national "Tutor of the Year."

THE CENTENARY ROSE in porcelain – These special roses, comparable to Boheme porcelain, are only available through Centenary College. They are botanical replicas of the "real" Centenary roses growing on campus.

Scholarship and Grants Development

A total of \$608,000 was raised in new scholarship funds, and used to enhance existing awards and establish



Centenary is listed in several guides to selective colleges among them Best Buys in College Education by Edward B. Fiske, education editor of The New York Times; Peterson's Competitive Colleges, and Guide to Southeast Colleges.



Ashley Sawyer Smith as Ruth Brown and Michael Pilgreen as her twin brother Raymond Brown appear in "So Long on Lonely Street," produced by the Marjorie Lyons Theatre. At the American College Theatre Festival, the production garnered five awards including Best Play, Best Director, Best Lights, Best Set Dressing, and Best Technical Work.

Scholarship and Grants Development

new ones. The annual SCHOLARS-DONORS LUNCHEON was held on campus in March, where hundreds of students and their scholarship donors were able to make and renew friendships.

Over 65 percent of the students at Centenary College received financial aid totaling more than \$2 million from the College alone.

Computers

With the "academic computer" up and running, a second IBM System 36 Mini-Computer has been installed and programmed for use by the administration.

From Admissions to Financial Aid to the Registrar's Office to Student Activities, the new computer provides greater flexibility and greater access to all departments. With an integrated software program, data changed in one office will be changed for all offices. Best of all, we can track a student from the first inquiry to graduation to alumni status all with the same software.

Faculty

Centenary faculty and staff members continued to be successful in their fields:

Dr. Beth Leuck received a National Science Foundation matching grant for "Computer-Assisted Data Acquisition in Undergraduate Physiology Laboratories."

Dr. Earle Labor was named the George A. Wilson Professor of American Literature. His book, *The Letters of Jack London*, co-edited with Robert C. Leitz and I. Milo Shepherd, was published by the Stanford University Press.

Dr. Austin Sartin served his first term as president of the national geology fraternity,

Dr. Ernie Blakeney attended a workshop on "Undergraduate Research: Its Funding, Operation and Role in Faculty Recruiting." Dr. Blakeney was the only representative from Louisiana at the conference representing 200 institutions with an enrollment of about 500 people.

Dr. Hughes Cox attended a Mellon Workshop at Rice University on "Science, Philosophy and Philosophy of Science from Galileo to Newton."

Dr. Arnold Penuel's book *Psychology, Religion, and Ethics in Galdos' Novels: The*



Dr. Frank Carroll, Dean of the Hurley School of Music, was named Outstanding Teacher.

Quest for Authenticity has been published by University Press of America.

Dr. Alton Hancock edited *Becoming One People: A History of Louisiana Methodism*, which was written by Dr. Walter Vernon.

Bess Robinson Lambert won the Ruth J. Colvin Award in the category of Basic Reading Tutor, a national award given by Literacy Volunteers of America.

Dr. Rodney Grunes, past president of the Southeastern Association of Pre-Law Advisors, will serve as program

GRADUATE SCHOOL ACCEPTANCES

Australian National University

Emory University

Louisiana State University,
Baton Rouge

Louisiana State University,
New Orleans

Ole Miss

Perkins School of Theology, SMU

Stephen F. Austin

Tulane University

University of Alabama

University of Arkansas, Little Rock

University of Florida

University of Georgia

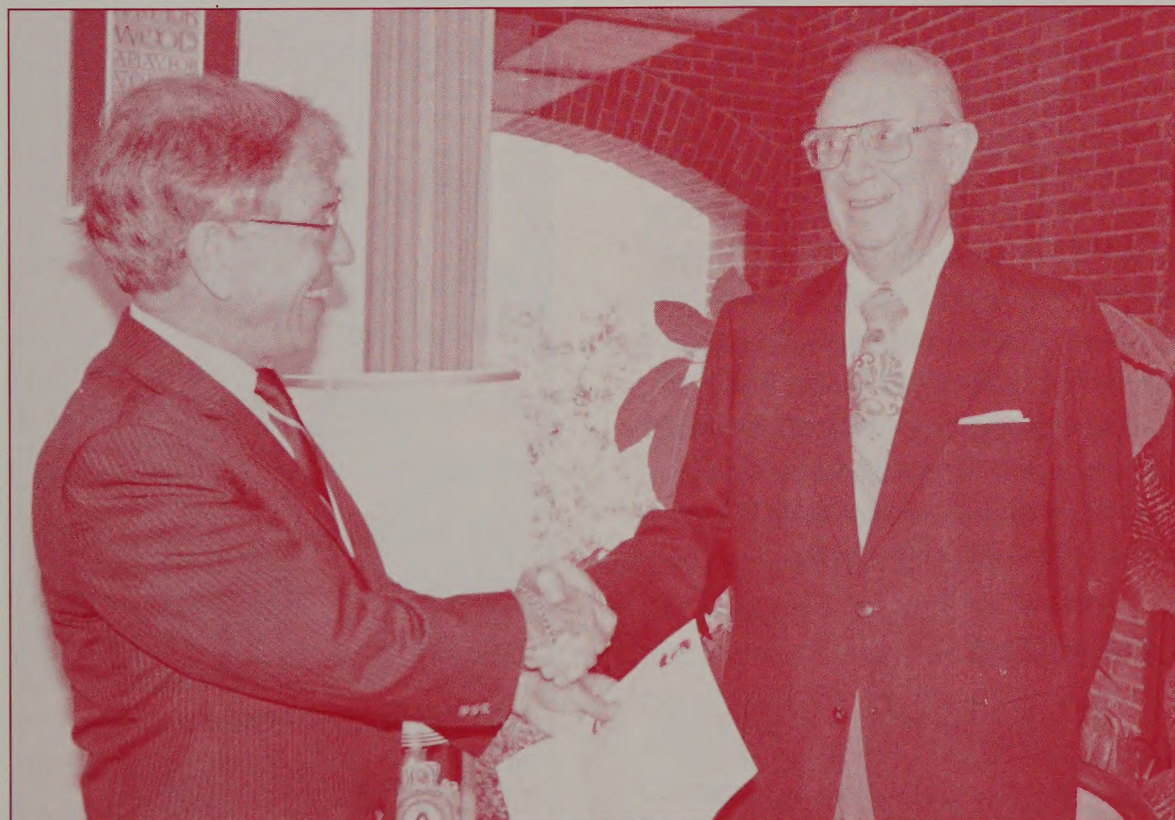
University of Michigan

University of North Carolina,
Chapel Hill

University of Southern Mississippi

University of Southwestern
Louisiana

University of Washington



Dr. Donald Webb congratulates Mr. Reginald Feild, representative of the Bruce McMillan, Jr., Foundation Scholarship. The largest endowed scholarship, the fund totaled over \$446,000 as of May 31, 1988.

chairman for the 1988 conference to be held at Wake Forest.

Professor William Teague formed the Master Chorus of Shreveport, a non-denominational choir open to all singers.

Dr. Dave Throgmorton experienced Denmark as an exchange professor at The University of Aarhus.

Dr. Beth Leuck and Bruce Allen were the first faculty members to be awarded cash prizes from the Faculty Incentive fund. The fund was established from the \$100,000 endowed President's Fund for Innovation given by the Women's Endowment Quorum.

John Womble was featured on the program of the CASE (Council for the Advancement and Support of Education) District IV Annual Conference. He spoke on "Programming for Alumni Volunteers in the 1990s."

Dr. Betsy Boze was elected president of "Wish Upon a Star," a non-profit organization which grants wishes for terminally ill children.

Dr. Warren White retired as the Gus Wortham Professor of Engineering.

Enrollment

Fall, 1987, enrollment was up some three percent over the number of students registered in the Fall of 1986. The 1987 total of 1096 students included 837 undergraduate students and 259 graduate students. The Spring enrollment was down slightly to a total of 1064 students: 729 undergraduate students and 187 graduate students. In addition, there are 85-125 students in the Executive MBA program.

Athletics

The Centenary Ladies won the NAIA National Gymnastics title, and the Gents compiled 112.5 points to finish in second place for the Jesse C. Fletcher All-Sports Award in the Trans America Athletic Conference.

Centenary used TAAC Western Division titles in both baseball and soccer, as well as competitive showings in golf, tennis, basketball and cross-country for its runner-up position.



Martha Stuckey and Hazel Montgomery work at the Jukebox Cafe.

The results for Centenary's teams are:

SOCCER: 20-1-1; second in TAAC; most wins in NCAA for season; ranked as high as 7th in Midwest Region

BASKETBALL: 13-15, 8-10 in TAAC good for three-way tie for 5th in regular season

WOMEN'S GYMNASTICS: 16-3 overall tournament record; NAIA National Champions

BASEBALL: 30-20 overall, 11-5 in TAAC; TAAC Western Division Champions; 4th in TAAC Tourney

MEN'S TENNIS: 8-8 overall; 5th in TAAC

WOMEN'S TENNIS: 11-11 overall; 9th at NAIA Nationals

GOLF: 4th in TAAC Tourney

WOMEN'S VOLLEYBALL: 11-20 overall

CROSS-COUNTRY: 7th in TAAC

WOMEN'S SOFTBALL: 23-21 overall; 2-2 in NAIA Tri-District Playoffs hosted by West Florida

Student Activities

From substance abuse seminars to bridge lessons with world champion Betty Kennedy, the Dean of Students Office offered scores of programs for both on- and off-campus students. There were programs on AIDS, eating disorders, and alcohol. There were resume and placement seminars. Pep rallies, concerts, a Senior Class mixer, sock-hop, Fall Ball, and All-Campus Dance were also part of the year's activities. Spirit Week got spirits high for Homecoming, and SUB Week provided a time for Faculty Follies, Mr. Centenary Pageant, Campus Olympics and Casino Night to raise funds for the Student Union Building. During the summer, students went to Six Flags over Texas, on water skiing outings, and had a special Fourth of July cookout with fireworks.

Orientations

Incoming students and their parents were welcomed to campus and participated in special informative and get-acquainted activities during three Orientation sessions provided by the Dean of Students Office.

THE ARTS

Meadows Museum Exhibits

Baking in the Sun:
Visionary Images From the South

Art and Artists of the South:
The Robert P. Coggins Collection

Lone Star Regionalism:
The Dallas Nine & Their Circle

Twentieth Century Art:
The Charles Rand Penny Collection

Photographs of Southeast by Yoshino Oishi, Hmong Pa'Ndau

Marjorie Lyons Playhouse Productions

"So Long on Lonely Street"
"Is There Life After High School?"
"A Flea in Her Ear"
"Three by Tennessee"

Talk to Me Like the Rain and Let Me Listen

This Property Condemned
Suddenly Last Summer

Escaped Images Dance Concert

"We Love Luci Musical Revue"
honoring Luci Bond

Summer of 1988

"Sweeney Todd"

"Night of the Iguana"

Hurley School of Music Productions

Richard Goode, Piano

Linton Powell, Harpsichordist

Chanticleer

Christmas Eve Lovefeast

Claude Frank, Piano

Victoria Fischer, Piano

"The Stations of the Cross"

Faculty and Student Recitals

Resident Assistant Programming

Orientation and in-service training for Resident Assistants (students who serve as dormitory counselors) included CPR training and rape crisis training in addition to campus safety and security procedures.

New Organizations

Three new organizations were officially established during the 1987-88 school year:

TNTs – an association of Non-Traditional Students

Pre-Law Society – for students interested in law and related professions

BACCHUS – a group of students who provide primary prevention efforts to help alleviate the problems of alcohol misuse and abuse on campus.

Financial Aid

Some 624 students (76%) were awarded financial aid in 1987-88.

Those students were awarded \$1,868,850 from 1213 Centenary College scholarships and \$940,199 from federal sources, including loans. A total of 217 students were placed in workstudy positions.



Dr. Austin Sartin, Wolf Professor of Geology and national president of Sigma Gamma Epsilon, presents the SGE Tarr Award to Londi Moore at Honors Convocation. The award is given to the outstanding student at each college or university with an SGE chapter.



The Shreveport Beautification Foundation selected the Centenary College campus as one of four recipients of the Honor Award, the highest award given by the Foundation. Participating in the award ceremony are (left to right) Townsley Schwab, president of the Foundation; Trustee Harry Balcom, chairman of the Campus Improvement Committee; Jack Lee, director of the physical plant, and John Womble, vice president for development.

Capital Campaign Planned

We see an optimistic future for the College, particularly in the area of fund-raising. The last two years have been record setting achievements for the College, and in order to maintain that upward momentum, the Trustees have approved the planning and execution of a major capital funds campaign over the next two years. Every member of the Advancement Staff will be involved in the campaign, and the various responsibilities will affect all areas of the organization. Each Director will manage one segment of the campaign, and we will be enlisting and using a total of nearly 1,000 volunteers during the course of the campaign. You will be hearing much about these plans and exciting possibilities as the campaign plan unfolds. Our goal is that every Centenary alumnus, friend, parent, and concerned person will have an opportunity to participate in the campaign.

Such a campaign, on the scale which we plan for ours to be, cannot help but impact all areas of the College's advancement for a long time to come. It does provide a major focus for our efforts as well as methodology to achieve the visionary goals that have been set out for us in the College's Strategic Plan. Such a plan, created by the finest minds and the most energetic and enthusiastic members of the Centenary family, will inspire many to want to have a part in shaping the future of Centenary once they hear the story. We are not negative, even in current economic times, about our ability to raise the funds needed to carry out these dreams. Money flows to exciting ideas – to visions that have sparkle and dazzle. Dreams inspire creativity in money raising. If our plans are inspirational or have "magic", funds can be raised and the history of Centenary College will be changed.

CENTENARY COLLEGE OF LOUISIANA

Condensed Statement of Current Funds, Revenues, Expenditures and Other Changes

Year ended May 31, 1988

The condensed statement of current funds revenues, expenditures, and other changes for the year ended May 31, 1988, appearing herein have been extracted and condensed from the financial statements of Centenary College of Louisiana. The complete financial statements may be inspected in the Business Office of Centenary College of Louisiana.

	1988					
	Unrestricted	%	Restricted	%	Total	%
Revenues:						
Student tuition and fees	\$4,641,196.93	52.0	—	—	4,641,196.93	42.8
Endowment income	654,145.46	7.3	1,239,107.36	64.3	1,893,252.82	17.4
Gifts	1,286,496.96	14.4	415,964.88	21.6	1,702,461.84	15.7
Grants – Federal and State	40,486.00	0.5	85,178.00	4.4	125,664.00	1.2
Sponsored programs, organized activities and other sources	267,423.08	3.0	106,934.24	5.5	374,357.32	3.4
Sales and services of auxiliary enterprises	2,039,739.02	22.8	81,453.49	4.2	2,121,192.51	19.5
Total revenues	<u>\$8,929,487.45</u>	<u>100.0</u>	<u>1,928,637.97</u>	<u>100.0</u>	<u>10,858,125.42</u>	<u>100.0</u>
Expenditures and mandatory transfers:						
Educational and general:						
Instructional and departmental research	\$2,703,460.40	30.3	423,102.68	24.8	3,126,563.08	29.4
Organized activities relating to educational departments	25,458.48	0.3	—	—	25,458.48	0.2
Sponsored research	—	—	1,697.89	0.1	1,697.89	—
Other sponsored programs	—	—	116,516.35	6.8	116,516.35	1.1
Library	204,942.49	2.3	100,397.96	5.9	305,340.45	2.9
Student services	416,605.76	4.7	—	—	416,605.76	3.9
Operation and maintenance of physical plant	981,273.00	11.0	73,854.95	4.3	1,055,127.76	9.9
General administration	482,999.45	5.4	—	—	482,999.45	4.5
Staff benefits	357,197.71	4.0	—	—	357,197.71	3.4
General institutional	960,975.21	10.8	—	—	960,975.21	9.0
Student aid	993,727.53	11.1	672,329.24	39.3	1,666,056.77	15.7
Other	—	—	61,929.42	3.6	61,929.42	0.6
Mandatory transfers	268,076.79	3.0	—	—	268,076.79	2.5
Total educational and general	<u>7,394,716.82</u>		<u>1,449,828.49</u>		<u>8,844,545.31</u>	
Auxiliary enterprises including mandatory transfers	<u>2,044,405.06</u>	22.9	<u>209,342.66</u>	12.2	<u>2,253,747.72</u>	21.2
Total expenditures and mandatory transfers	<u>9,439,121.88</u>		<u>1,659,171.15</u>		<u>11,098,293.03</u>	
Other transfers and (additions) deductions:						
Transfers to (from) endowment funds	442,754.21	(5.0)	62.87	—	442,817.08	(4.2)
Reclassification between current funds	<u>67,297.96</u>	(0.8)	<u>(51,412.32)</u>	3.0	<u>15,885.64</u>	(0.1)
Total other transfers and (additions) deductions	<u>510,052.17</u>		<u>(51,349.45)</u>		<u>458,702.72</u>	
Total expenditures, transfers and other additions (deductions)	<u>8,929,069.71</u>	<u>100.0</u>	<u>1,710,520.60</u>	<u>100.0</u>	<u>10,639,590.31</u>	<u>100.0</u>
Net increase (decrease) in fund balances	<u>\$ 417.74</u>		<u>218,117.37</u>		<u>218,535.11</u>	

During the year ended May 31, 1988, the endowment funds increased \$1,537,438.00.

The book value of these funds as of May 31, 1988, was \$26,861,721.00. The approximate market value of securities held by the funds at that date was \$27,317,000.00.

REVENUES AND EXPENDITURES

REVENUES \$10,858,125		
125,664	GRANTS 1.2%	
374,357	SPONSORED PROGRAMS 3.4%	
1,893,253	ENDOWMENT INCOME 17.4%	
1,702,462	GIFTS 15.7%	
2,121,192	AUXILIARY ENTERPRISES 19.5%	
4,641,197	TUITION & FEES 42.8%	
EXPENDITURES \$10,858,125		
1,698	SPONSORED RESEARCH	
25,459	ORGANIZED ACTIVITIES 0.2%	
218,535	INCREASE IN FUND BALANCE 2.0%	
116,516	OTHER SPONSORED PROGRAMS 1.1%	
268,077	MANDATORY TRANSFERS 2.5%	
305,340	LIBRARY 2.8%	
416,606	STUDENT SERVICES 3.8%	
357,198	STAFF BENEFITS 3.3%	
61,929	OTHER 0.6%	
482,999	GENERAL ADMINISTRATION 4.4%	
(458,703)	OTHER ADDITIONS AND TRANSFERS (4.2%)	
960,975	GENERAL INSTITUTIONAL 8.9%	
1,055,128	PHYSICAL PLANT 9.7%	
1,666,057	STUDENT AID 15.3%	
2,253,748	AUXILIARY ENTERPRISES 20.8%	
3,126,563	INSTRUCTIONAL 28.8%	

Quality Shining Through

At Centenary College, quality shines through . . . through the graduates who contribute meaningfully to the lives of others; through the teachers whose first priority is teaching, and through the students who learn and grow in surroundings where they are encouraged and supported. For over 20 years, the Great Teachers-Scholars Fund has been an instrument for excellence at Centenary College.



GREAT TEACHERS-SCHOLARS FUND – THE

Q: *What is the Great Teachers - Scholars Fund?*

A: The Great Teachers - Scholars Fund is the College's yearly program developed to attract contributions of an unrestricted nature to help undergird the costs of operating Centenary. While there have been giving programs for Centenary for decades, the Great Teachers - Scholars Fund was initiated in 1961.

Q: *How long does the fund operate each year?*

A: The Great Teachers - Scholars Fund commences each year on June 1 and ends on May 31.

Q: *How is the money used?*

A: Because of the unrestricted nature of Great Teachers - Scholars Fund contributions, the money is utilized in a

variety of ways. Salaries, physical plant funds, student recruitment, programs and activities are just a few samples of how the funds are put to work. Gifts to the Fund permit the College to attend to the daily, and sometimes extraordinary, costs of operating the College.

Q: *How often will I be contacted?*

A: Usually each alumnus, parent and friend will receive four mailings each year from the College seeking financial support.

Q: *If I contribute early in the year, will I still receive the other mailings?*

A: Yes. For two reasons: first, many individuals like to make more than one gift in a given year and second,



Team Spirit!

Cabinet members of the 1988-89 Great Teachers-Scholars Fund catch the team spirit at their kickoff meeting at Shreveport's Fairgrounds Field. Members of the newly formed Cabinet are (left to right) meeting host Taylor Moore '69; James Goins '61; John Palmer; President Donald Webb; William Anderson;

Chairman Virginia Shehee '43; Andy Shehee '77; Sara Lang '62; Cecil Ramey '43; Carolyn Hudson; Richard Liles '82; and Larry Hudson. Not pictured is Ed Harbuck '56. The volunteer cabinet is overseeing a three-part campaign to raise funds for the Great Teachers-Scholars Fund, the annual fund of the College.

ANNUAL FUND OF CENTENARY COLLEGE

each mailing contains significant College information not necessarily found in other Centenary publications; the mailings help keep you informed.

Q: *What are matching gifts?*

A: A matching gifts program is a corporation sponsored benefit that doubles or even triples an employee's gift to Centenary by matching his or her contribution. A matching gift form must be obtained from the company (usually the personnel office) and then mailed with the contribution of shortly thereafter. The form is verified by Centenary, returned to your company, with a check being sent to the College.

Q: *What are the giving clubs?*

A: Every gift to Centenary's Great Teachers - Scholars Fund is important. Those who belong to Centenary's leadership giving clubs have a deep concern for the College, wish to be fully informed of its plans and progress, and provide resources for current expenses through membership in one of the clubs. The clubs include President's Club, \$5,000 or more; The Founders' Club, \$1,000 to \$4,999; The Columns Club, \$500 to \$999; The 1825 Club, Gold, \$250 to \$499, and Silver, \$164 to \$249, and The Century Club, \$100 to \$163.

CENTENARY COLLEGE BOARD OF TRUSTEES

1987-1988

Officers

George D. Nelson, chairman *President, Querbes & Nelson Insurance*
J. Hugh Watson, vice chairman *Chairman, retired, First National Bank*
William G. Anderson, treasurer *Co-owner, Anderson Oil & Gas*
Elise Wheless, secretary *Director, Wheless Industries, Inc.*
Ruby George, assistant secretary *Secretary to President Webb*

Active Members

Tracy R. Arnold
Minister, FUMC-Alexandria

Harry V. Balcom
President, retired, Bolinger Lumber Company

Charles Ellis Brown
President, Bayou State Oil Company

Harvey Broyles
Independent Oil and Gas Producer

Nancy M. Carruth
Director and Officer, Haas Investment Corp.

Katherine Cheesman
Administrative Assistant, First Baptist Church

Caroline A. Crawford
Civic and Cultural Affairs

John David Crow
Crow Interests

Don Duggan
Founder and President, Duggan Machine Co., Inc.

D.L. Dykes Jr.
Minister Emeritus, First UMC-Shreveport

Mary Helen Everist
Civic and Cultural Affairs

Kenneth M. Fisher
Minister, St. Mark's UMC

Ruth Foil
Vice President, Motors Security Co., Inc.

Sam B. Grayson
President, Grayson Company, Inc.

Barbara Treat Green
Civic and Cultural Affairs

John Spencer Hardy
General, retired, U.S. Army

Pat Ewing Hendrick
Director, retired, The Shreveport Times

Roy S. Hurley
Chairman, The Roy Hurley Co.

William H. Jackson
Vice President Commercial National Bank

G.W. James Sr.
Chairman, T.L. James & Company, Inc.

Blume H. Johnson
Johnson Minerals

Charles D. Knight
Physician

Paul C. McDonald
President, retired, Murphy Oil Co.

Tom H. Matheny
Attorney, Pittman, Matheny, Lewis & Moody

Alfred L. Norris
President, Gammon Theological Seminary

John T. Palmer
Independent Oil & Gas Producer

Sam P. Peters
Consultant, Coca Cola, Inc.

Cecil E. Ramey Jr.
Attorney, Hargrove, Guyton, Ramey, and Barlow

Richard L. Ray
Partner, Fair Oil, Ltd.

Ronald Sawyer
President, Sawyer Drilling & Service, Inc.

George R. Schurman
Schurman Realty, Inc.

Virginia K. Shehee
President, Kilpatrick Life Insurance Company of Louisiana

W. Odell Simmons
District Superintendent, United Methodist Church

Albert Sklar
President, Sklar & Phillips Oil Co.

Fletcher Thorne-Thomsen
Managing Director, Louisiana Life Magazine

Joe D. Waggoner Jr.
U.S. Congressman, retired

W. Juan Watkins
Physician

Donald P. Weiss
Attorney, Wiener, Weiss, Madison & Howell

Nicholas H. Wheless Jr.
Chairman, Wheless Industries, Commercial National Bank

Harvey G. Williamson, Jr.
Council on Ministries, United Methodist Church

Herman Williamson
President, Hurley Oil Company

Robert E. Witt
President, Witt Oil Production, Inc.

Hoyt Yokem
President, Yokem Toyota

Life Members

Douglas F. Attaway
Chairman, retired, Attaway Investments

Sam Backus
President, Lanford Drilling Co.

William Russell Barrow
Partner, Barrow-Leary, Inc.

Floyd C. Boswell
General Manager, retired, Western Electric

Ruth J. Cadwallader
Civic and Cultural Affairs

Jack Cooke
Minister, retired, Louisiana Methodist Conference

Dana Dawson Jr.
Minister Emeritus, First UMC, Baton Rouge

Benedict A. Galloway
Minister, retired, Louisiana Methodist Conference

O.D. Harrison Sr.
Chairman, The Harrison Company, Inc.

Voris King
President, Kelly, Weber & Co., Inc.

Virginia Laskey
Civic and Cultural Affairs

Carl F. Lueg
Minister, retired, Louisiana Methodist Conference

Douglas L. McGuire
Minister, retired, Louisiana Methodist Conference

Merlin W. Merrill
Minister, retired, Louisiana Methodist Conference

James N. Patterson
Manager, retired, Prudential Insurance Co. of La.

Austin G. Robertson
Partner, David Crow Interests

Sam Sharp
Vice President, retired, Southwestern Electric Power Company

Bentley Sloane
Minister, retired, Louisiana Methodist Conference

J. Robert Welsh
President, retired, Southwestern Electric Power Company

Ex-Officio Members

Walter L. Underwood
Bishop, Louisiana Methodist Conference

Donald A. Webb
President, Centenary College of Louisiana

Brian Leach
President, Student Government Association

Brad McPherson
Chairman, Faculty Personnel Committee

James Goins
President, Alumni Association

Bob Buseick
Faculty Representative

To Parents of Centenary Graduates

If your son or daughter no longer lives at home and would like to receive the Centenary College publications at his or her new address, please send the information to Research and Records, Centenary College, P.O. Box 41188, Shreveport, La. 71134-1188.

The President's Report

from
CENTENARY COLLEGE
Shreveport, Louisiana 71104

THIRD CLASS
POSTAGE PAID
SHREVEPORT, LA

If you receive more than one copy of this magazine, please share with a friend.

STRATEGIC CREDO

We aspire to be one of the best small colleges in the South. Our special mission will be to earn a national reputation for attaining extraordinary levels of academic performance from our students.

Our students will aim for and reach superior, measurable standards in both liberal studies and in professional programs. We will be noted for our vibrant and stimulating campus life where outstanding scholars, artists, and leaders interact with our students and faculty.

Our student population will be cosmopolitan. There will be a rich diversity of persons from different cultures, areas, and age groups.

Unlike most other colleges, we will be concerned with aspects beyond academic work. Culture, character, and career will be our sustaining cause.

Our college will be noted as a leader in higher education and for its willingness to try new ventures. It will also be noted as a place where leaders are nurtured and produced.

Centenary College will be a regional center for the performing and visual arts.

While the primary focus of the campus will be an undergraduate education, Centenary College will offer a few distinctive graduate programs which meet the special needs of mature persons.

Centenary's physical plant and grounds will provide a visual statement as to the quality of learning which takes place here, as well as to the pride we have in the campus's beauty and integrity.

Centenary College of Louisiana will stand out as a small, residential, church-related college which is rooted in the liberal arts and at the same time is progressive, pioneering, and bold.

Our Motto: LABOR OMNIA VINCIT!

For the eleventh consecutive year, the budget was balanced!